



Do you take part in endurance sports?

Would you like to earn £40?

Then we'd like to hear from you

Brainbox Research is carrying out some research to find out what people think about sports supplements and their thoughts about a new supplement range.

You will have the opportunity to be involved in influencing how this new supplement range is presented and communicated to endurance athletes.

We're running two focus groups to find out what people think.

We'd like to hear from males and females who:

- Are aged over 25
- Take part in endurance sports (e.g. duathlons, triathlons, long distance cycling, marathons etc.)
- Take sports supplements

The focus group will last around 90 minutes and will be taking place in the evening in the Roundhay area of Leeds before the end of November (date and time to be confirmed).

The group will involve a relaxed and informal discussion with other athletes about the supplements that you take and your thoughts about a new supplement product range.

As a thank you for your time you will receive £40.

Please note: part of the discussion will involve consideration of some creative marketing materials and tasting a new supplement product. There will also be a small number of our clients observing the focus group discussion.

To find out more or to express your interest in participating then please contact Lauren Caveney at Brainbox Research on 0113 238 0157